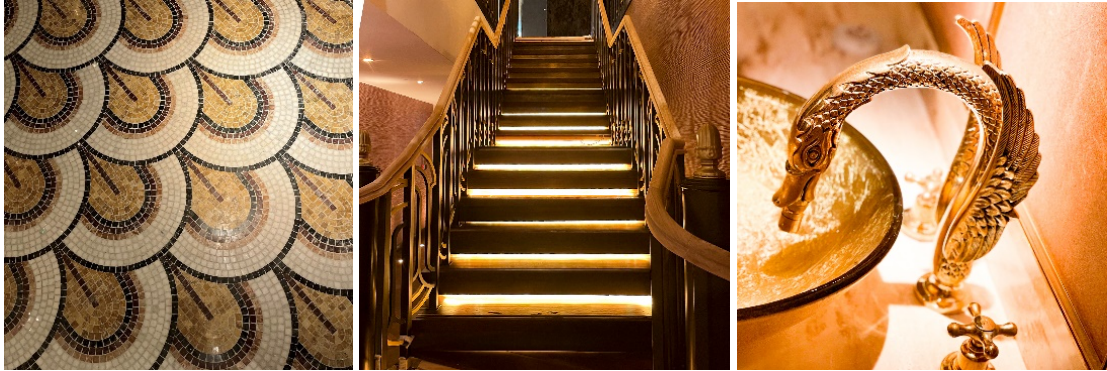


R E S I D E N T S

THE OTHER HOUSE

C L U B

THE OTHER HOUSE – YOUR HOME FOR AS LONG AS YOU'RE IN TOWN



DESIGN FEATURES AND PRICES

The Lobby

A whimsical aesthetic begins on arrival, where visitors start on a journey through interconnecting spaces, revealing hidden depths, created through an artful interplay of wallpapers and fabrics from British textile and furniture houses, all punctuated by bold and unexpected touches. Throughout the entire space you will see a kaleidoscope of deep regency hues including deepest greens, inky blues, rich burgundies and gold, curated by The Other House and London Design House, Bergmans.

The lobby is designed as a stunning and welcoming entrance for residents of The Other House rather than a traditional hotel reception dominated by guests and luggage being checked in and out. The lobby, deliberately not grand in size, is fun, richly layered and opulent. The jaw-dropping 30ft botanical chandelier, designed and made by Cox London, stretches across the ceiling, geometric tiles adorn the floors and rectangular oxblood tiles cover the entrance to the gold-toned lifts.

Discretely tucked away to the left of the lobby, through one of the many signature style arches, is 'reception', where guests will see a stunning gold hand-painted screen by Edinburgh-based Hedi Munro, installed behind a cut mirror desk. To the right of the lobby is The Library, visible through a matching arch, showing flashes of an intricately patterned teal and red wallpaper amongst the books and objét that line its shelves.

Walking past The Library and an incredibly flamboyant peacock chair to the all-day café, The Other Kitchen, and signature cocktail bar, The Owl & Monkey, an elegant sweeping staircase leads to the Private Club below.

The Owl & Monkey and The Other Kitchen

The fantastical destination bar, The Owl & Monkey, transports you to a completely different world. Exotic wallcoverings (in The Other House signature owl and monkey wallpaper) and animal-print fabrics draw on a mythical world of jungle-like flora and fauna. Ornate lighting, a green marble floor, windows overlooking an internal glazed atrium with tree top views and a glimpse of the Private Club below, add to the sense of adventure.

The all-day street café, known as The Other Kitchen, invites you in with black and white checkerboard floors and walls, a sumptuous red leather bar and textured wallpaper with a ruffled silk-like texture. The overall effect is both glamorous and casual in equal measure. Towards the end of The Other Kitchen, you will find two handsome private meeting and

dining rooms, named after famed South Kensington residents, Mervyn Peake and Francis Bacon, with their dark panelled walls and solid herringbone wood floors.

Private Club

The rather enigmatic Private Club, available for all residents to enjoy (and a very limited number of outside members), includes two exclusive and very different bars. Hogsmire, whose name derives from the 17th century name for the area, is a glazed double-storey, tree-filled space with a distinctively outdoor feel – brought to life with ornate mosaic tile floors, a stunning jungle-like plaster relief, suspended brass birds and an 'outdoor' fire. The atmospheric Keeping Room has a completely different look and feel with deep blue Anaglypta textured wallpaper, inviting low-level seating, underground vaults, a whisky locker (for your favourite bottle) and an open fire. Adjacent is The Den, a cosy screening room with relaxed seating that is bookable for private parties.

The Other Space is the Private Club's wellness and wellbeing offering. Here, amongst other facilities, you will find the vitality pool with shimmering iridescent black mosaic tiles, a dark reflective ceiling and huge circular wall sconce which changes colour throughout the day and night.

Found here are also the exotic powder rooms, which are well worth a visit in themselves!

The Club Flats

The Club Flats, located off corridors with dramatically changing designs and colours, are all named after famous local residents so each has its own unique 'address'. With boldly designed contemporary spaces, they comprise a living area, kitchen/diner, bedroom and elegant shower room. They are saturated with bold colours, think teal blue, perylene green and oxblood red, and layered with velvets, British tweed and wool. Laser cut metal screens with a burnished gold and brass effect, with tree, leaf and Art-Deco designs often feature as artwork separating the bedroom and the sitting room. Shower rooms reflect the same colour scheme as the main living areas to create a sense of flow and continuity of space.

NOTES TO EDITORS:

ABOUT THE OTHER HOUSE: www.otherhouse.com

The Other House is tearing up the rule book and launching a new sector of Residents Clubs, redefining the hospitality market. It effortlessly combines apartment-style living with hotel services on tap and club facilities. Think pied-à-terre meets private club, available for all residents to enjoy. It is cool, intriguing, bold and committed to sustainability. Whether it's for a day or a year, it is their other house for as long as they are in town.

Launched in 2019, The Other House is a joint venture partnership between London Central Portfolio (LCP), leading real estate investment advisory in Prime Central London and APG, the largest pension provider in the Netherlands. Opening in South Kensington in July 2022 and Covent Garden in 2024, further openings are planned in central London and internationally.

Prices

Club Classics: From £350 per night

Long Stays (90 days plus) in a Club Classic: From £995 per week

Suppliers

Interidor Design - Bergman Design House - <https://bergmandesignhouse.com>

Cox London - <https://coxlondon.com>

Hedi Munro - <http://www.hedimunro.com>

Curtis - <https://www.curtisfurniture.co.uk>

Sandoms - <https://sandoms-interiors.co.uk>

RHA - <https://www.rhafurniture.com>
Chelsom - <https://www.chelsom.co.uk>
ILIV - <https://www.iliv.co.uk>
Arley House - <https://arleyhouse.com>
Claybrook - <https://www.claybrookstudio.co.uk>
Johnson Tiles - <https://www.johnson-tiles.com>
Ulster Carpets - <https://ulstercarpets.com>
Concept Drapery - <https://conceptcontract.com/>
Northern lights - <https://northern-lights.co.uk/>
1810 - <https://www.the1810company.co.uk/>
Ascot - <https://www.ascotsigns.com/>
Francone - <https://bespoketaps.com/collections/taps>
Bringme - <https://www.bringme.com/uk-en/>
CCC - <https://www.commercialcatering.co.uk/>
Crown - <https://crown-outdoor.co.uk/>
Hadedda - <https://hadedda.co.uk/collections/lighting>
House of Hackney - <https://www.houseofhackney.com/>
Loud and Clear - <https://loudandclear-av.co.uk/>
Made by Henry - <https://www.madebyhenry.co.uk/>
Uncharted - https://www.uncharted.design/about_us.html
River Bespoke - <https://riverbespoke.com/>
Rothchild - <https://rothschildbickers.com/>
Scanomat - <https://www.scanomat.com/>
Seltex - <https://seltex.co.uk/>
Terma - <https://en.termahat.com/node/130>
Urban Planters - <https://www.urbanplanters.co.uk/>
Westland - <https://www.westlandlondon.com/>